

# CONQUER THE digitalempire



## Build Your “Freedom Lifestyle” Incubator

### 10-Week Group Coaching Program

Focused on building a new business that gives you a lifestyle with more flexibility, freedom and adventure.

# It's not just a job. It's your life!

## Why I Created This Incubator

**I firmly believe that you should love your career.** It shouldn't feel like "just a job" because that means you're spending too much of your life doing something you're not really passionate about.

A job can make you feel trapped, limited, or even dead inside. That feeling spills into other parts of our lives, kills our mood, and affects how we treat loved ones.

But you can change all that.

**You have the ability to design and live life on your own terms.**

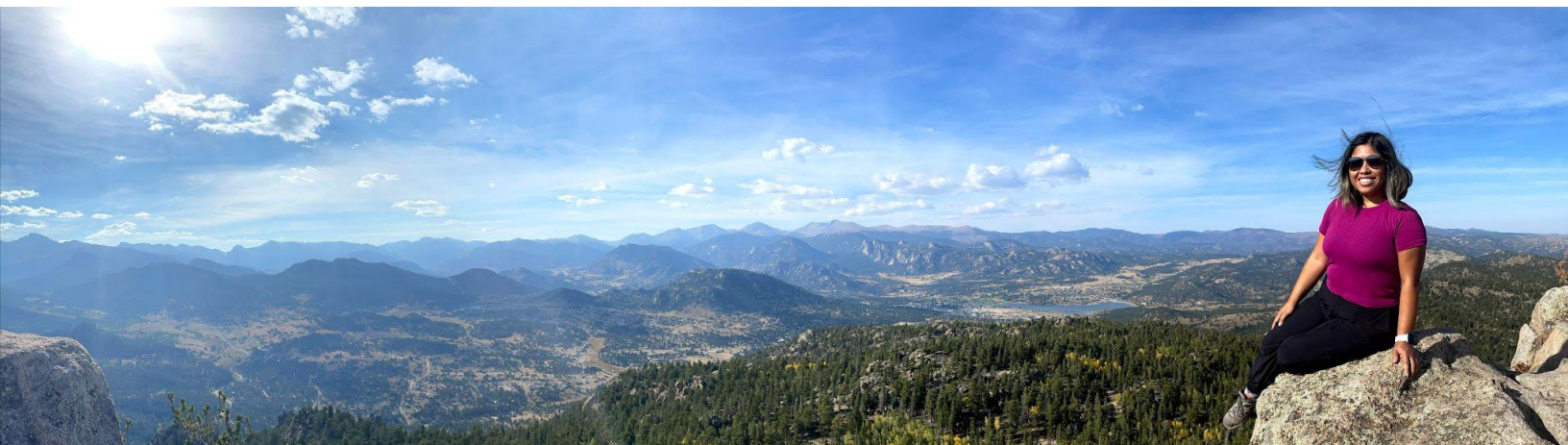
A Freedom Lifestyle that lets you work *whenever* you want and travel to work *wherever* you want. You'd have control over your schedule, who you work with, and how you do things aligned to your values and priorities. (And, of course, actually make money!)

I did this by launching my own online service-based business built around my desire to travel. I want to help you do the same.

**I want to help you get YOUR Freedom Lifestyle with an online business that's set up to scale for success.** Not just thru pre-recorded trainings or downloadable PDFs (although I will have those.) But through actual *conversations*, implementation sessions, and accountability.

**You shouldn't have to wait til retirement age to do what you've dreamed of doing.** Through our time together, you'll have my support as we chart your path for more freedom in business and life!

- Klara Cu, CEO of Conquer the Digital Empire -



# Who Is the Incubator For?

I've limited the size of this program to REALLY serve a **small group of early-stage entrepreneurs** who are ready for high level support.

## This is for you if you feel:

- **Trapped in your current job.** You wake up dreading to go to work where you feel underappreciated or you don't see a path to transition to a role you'd actually enjoy.
- **Limited in your free time.** You're stuck working a traditional job where you have to report to the office; a job that makes you work over the holidays; or a job where you're always on-call.
- **The money isn't worth it anymore.** Even if you're getting a good, steady paycheck, the work isn't fulfilling and it eats you up inside. You keep wondering, "*Am I really doing what I was meant to do??*"

## This is for you if you want:

- To **run an online business** and **work with clients virtually.** Because that gives you the most freedom and flexibility.
- To **own your time** and set your own schedule.
- **Work wherever you want.** You get stuff done while *also* discovering new places, cultures, and immersive experiences.
- **Scale a side-hustle so it becomes full-time.** You've already gotten paid doing what you're actually passionate about. It's not quite enough money yet to leave your main job but you're 100% committed to making that happen.





# Create Your Own Escape Plan

From "I wish I could do that..." to "I know exactly how to get there."

When you enroll in the *Build Your Freedom Lifestyle Incubator*, I'll send an intake form where you'll share about yourself, your business idea, and your goals for the next 10 weeks. I use your answers to keep you accountable and on track as we go thru the group curriculum.

By the end of the 10 weeks, you'll have:

- **METRICS for your Financial Freedom.** We'll drill into the key metrics to track and financial foundations you need, so you earn enough money to pay yourself and ultimately leave your current job.
- **CLARITY on your product suite.** You'll know which services and digital products to offer that combine your skills, knowledge, and favorite hobbies.
- **SYSTEMS to teach/coach/consult virtually.** I'll share the online tools that will streamline how you turn a lead into a customer.
- **Strategic planning ROADMAP.** We'll break down your content and marketing strategy by quarter, month, and week so you know exactly what to work on in 2024 to keep scaling your business.



**Passion with a plan leads to profit.** Without a plan, passion remains just a dream. Let's work on your Escape Plan together!

# How You'll Reach Your Goals

**We'll focus on these key topics to help you set-up and run your Freedom Lifestyle business:**

## Strategy

**Simplifying Your Offers:** Identify a core set of digital products and services that capitalize on your best skills. You'll be able to promote offers in a clear, focused way that attracts your ideal paying clients.

**Planning For Profit:** We'll map out your launch, content and marketing strategy for 2024. I want you to have a clear roadmap for making next year even more profitable with services that are truly aligned to your passions.

## Systems

**Digital Toolbox:** Tools and back-end tech setup tips that enable you to work/coach/teach from anywhere. Plus the logistics and tips for working while traveling.

**Automate vs Delegate:** I'll share the systems we created to streamline our business and increase our productivity. Plus, I share which tasks are worth outsourcing and how to do it even with a small budget.

## Scaling

**Money Multipliers:** Setting profitable prices for your services; how to craft and pitch premium priced packages; and how to shift from a 1:1 business model to 1:Many to free up your bandwidth.

## Bonus Topics

**Holiday Promotions:** Black Friday, Christmas and New Year's are big selling opportunities! We'll review marketing strategies and craft the irresistible offers to give your audience during the holiday season.

And more based on what the overall group needs!

# Support & Accountability

We'll have multiple touch points to keep you on track and accountable to your goals.

## Weekly Group Calls

Each week we'll meet virtually over Google Meet for 60 to 90-minute group calls, which include:

- **Weekly Curriculum.** I'll teach the lesson for that week, about 25 mins of training so it won't be overwhelming.
- **Implementation Session.** You'll have time during the call to take action on what you learned and get a small win.
- **Q&A.** I'll answer your questions about that week's training.
- **1:1 Laser Coaching.** During the group call, each person gets personal coaching from me on whatever you want feedback on.

Calls will typically be on Wednesdays or Sundays at 12pm ET.\* (\*Final decision based on group's availability.)

## BONUS: Monthly 1-on-1

There are times when you need extra support between the group calls.

That's why as a bonus I'm also including three 30-minute 1-on-1 coaching calls. So if you need feedback or just need an emergency lifeline, simply email me and I'll get you on the calendar for a video call! It's that simple.





## The Investment

You're probably wondering now...how much does this cost?

The Founding Member price of the *Build Your Freedom Lifestyle Incubator* is \$997. There's also a 3-pay option: 3 monthly payments of \$375.

That includes access to the live coaching calls across 10 weeks, access to replays if you can't make it live, a vault of business-building resources - and a couple other surprises, too =)



## How To Join

Email me at **hello@conquerthedigitalempire.com** with the subject **Join BYFL** and tell me which payment option you prefer. I'll send a payment link and then grant you access to my coaching platform.

### Want to be sure it's a right fit?

[Click here to schedule a free Discovery Call](#)

This is NOT a sales call! I really want to understand your current biggest challenges and answer questions to see if the Incubator is truly the right choice. No pressure =)